



CENTENARY PLANNING COMMITTEE  
**CALL FOR CENTENARY LOGO DESIGN**



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## Call for Centenary Logo Design

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Achimota School will celebrate its centenary (100th) anniversary in 2027 with the theme: **Achimota@100: Celebrating the Vision; Honouring the Legacy; Inspiring the Future**. This chosen theme reflects our heritage and also gives us the opportunity to strategise for the next decades ahead. The Centenary Planning Committee invites the Achimota community, students, staff and alumni to submit designs for a **LOGO** to be used during the anniversary celebrations.

### **GUIDELINES FOR DESIGN**

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The **LOGO** should be designed incorporating the following:

- The Achimota School Crest must be placed prominently.
- The Achimota School colours (Black and White).
- The figure '100' or words 'Hundredth' or 'Centenary' must be included.



## **ELIGIBILITY**

The competition is open to Students, Staff and Alumni of Achimota School. You can submit as an individual, a team or a company.

## **SUBMISSION GUIDELINES**

A copy of your final design must be submitted in a soft copy PPT or PDF format presentation deck with:

- Your name/team/company details
- A brief explanation of your final logo design
- Inverted colour options (Black on White and White on Black)
- How the logo will look in different sizes
- Your final logo should also be made available in high resolution JPEG, EPS, PDF or PNG formats

Interested persons may reach out to the OAA Secretariat for a soft copy of the Visual Brand Guidelines of the Achimota School Logo to help with the Centenary Logo Guidelines for Design via email **[info@oldachimotan.org](mailto:info@oldachimotan.org)** or **[oldachimotans@gmail.com](mailto:oldachimotans@gmail.com)**



## **DEADLINE**

The deadline for submission is **Sunday, 31st December, 2023**. The winning design will be unveiled on Saturday, 27th January 2024.

## **CORRESPONDENCE**

Final submissions should be sent to the OAA Secretariat via mail:  
**info@oldachimotan.org** or **oldachimotans@gmail.com**

### **NOTE: TERMS AND CONDITIONS APPLY**

For any further clarifications, please contact the OAA Secretariat:

**info@oldachimotan.org** or **oldachimotans@gmail.com**

or call the following numbers **+233 (0) 277 203 203** | **+233 (0) 243 131 045** | **+233 (0) 244 382 871**

**Thank you and The Centenary Planning Committee wishes you the very best of luck.**



THANK YOU  
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